

## STUDY REGARDING PUBLIC RELATIONS IN THE FIELD OF SPORTS

Cătălina ABABEI, Radu ABABEI, Alina ABABEI

University "Vasile Alecsandri" of Bacău, Romania

### Abstract:

*This research tried to highlight the fact that when one or more values are internalized, becoming convictions, they structure the conduct of the pupil/young person in a special way, instituting themselves as a genuine director of their actions and conduct.*

*This scientific study aimed mainly to record all the actions that the Romanian Olympic and Sports Committee (ROSC) has performed in 2011 to promote the Olympic spirit and the Olympic education among young people.*

*This research started from the following hypotheses:*

- 1. The Romanian Olympic and Sports Committee, through the Romanian Olympic Academy, could influence or change the pupils' conduct, thus instituting themselves, along with other social components as a highly valuable educational factor, if the actions performed to promote the Olympic spirit become permanent in this country.*
- 2. The constant diversification and the organization of the actions to promote Olympism in all counties would determine an increase in both the number of volunteers, and the number of participants.*

**Key words:** *sports, public relations, R.O.S.C.*

### INTRODUCTION

The best known and widely accepted definition of Public Relations is the one given by Rex Harlow: "Public relations is the distinctive management function which helps establish and maintain mutual lines of communication, acceptance and cooperation between an organization and its publics; involves the management of problems or issues; helps management to keep informed on and responsive to public opinion; defines and emphasizes the responsibility of management to serve the public interest; helps management keep abreast of and effectively utilize change, serving as an early warning system to help anticipate trends; and uses research and sound and ethical communication as its principal tools."

Public relations in sports develop on a multitude of levels and layers. Among the communication levels, one can find public relations within government institutions: the Ministry of National Education, the Ministry of Youth and Sports, the County Directions for Sports and Youth, the sports clubs. All of these public institutions offer information regarding their activities, their projects, their goals set for a certain period of time. They publish their information on websites, offering it to the public at large through various promotion campaigns, events, or media.

Communication inside these institutions is done pyramid-like. Information is propagated in both ways: both from the sports clubs to the ministry, and from the ministry to the sports clubs, the latter representing the base of the pyramid.

In the case of the Romanian Olympic and Sports Committee, communication is done in the same way, but mainly with the International Olympic

Committee, towards the top, and with the Romanian Olympic Academies, towards the base. In parallel, however, communication with the ministry is done from the same level.

### AIM, HYPOTHESIS, AND RESEARCH METHODS

This study aimed to give a record of all the actions that the Romanian Olympic and Sports Committee (ROSC) performed in 2011 to promote the Olympic spirit and the Olympic education among young people.

This research started from the following hypotheses:

1. The Romanian Olympic and Sports Committee, through the Romanian Olympic Academy, could influence or change the pupils' conduct, thus instituting themselves, along with other social components as a highly valuable educational factor, if the actions performed to promote the Olympic spirit become permanent in this country.
2. The constant diversification and the organization of the actions to promote Olympism in all counties would determine an increase in both the number of volunteers, and the number of participants.

This study used the following **research methods**:

- a) The historical method.
- b) The documentation method.
- c) The observation method.
- d) The sociological interview method.

### DEVELOPMENT OF THE RESEARCH

This study analyzed the activities conducted in the country by the Romanian Olympic and Sports Committee in 2011. These will reveal the

importance of promoting the Olympic spirit and Olympic education through various events.

**In Alba** - Actions for multiple sports were organized in the first semester: The "Ovidiu Chelioglu" memorial middle school female/male handball; the county competition "Romanian participation in the Olympic Games." Throughout the month of January, the competitions "A pen called fair play" and "Sport in children's imagination" were launched, and in April, the competition "Parents' Cup." The "Olympic Pentathlon" and the "Olympic Triathlon" for grades 5th-8th were also organized.

The "Olympic Day" cross was conducted on May 26, enjoying a participation of approximately 200 people.

The national symposium "Past and present in the history and present of physical exercise" had 18 papers, with participants from the counties of Alba, Cluj, Mureș, and Zalău. The county stages for female "Soccer" and "Cheerleaders and aerobics" were conducted for the following categories: preschoolers, grades 1st-12th, and adults.

**In Arad** - the members of the organizing committees were directly involved in the organization of sports activities and their development, mobilizing a large number of schools within the city and county. On June 1, cross, handball, soccer, and volleyball competitions were organized for 1st-8th grades pupils. The "Olympic Day" cross was structured on four age categories, and it opened the Arad-Beckes super marathon.

**In Argeș**, partnership protocols were signed with: the County Direction for Youth and Sports, and the "Sports for Everyone" County Association, from Argeș County. "Who knows, wins!" competitions were organized, with themes of Olympic culture, in the middle of January and at the beginning of February, in Poiana Brașov, with students from the Pitești Faculty of Physical Education and Sports (95 people). Partners: Pitești University, Faculty of Physical Education and Sports (FPES).

The "Olympic Spirit" track and field competition was conducted in May, with the first year students, at the Pitești FPES sports base. For both activities, the diplomas and symbolic awards were provided by the Argeș R.O.A.

On June 4, the athletic-educational action "Sports and Ecology" was organized, in Voina – Iezer, with 48 participants, between 15 and 30 years old. Partners: the Argeș County Association for Sports and Youth, Lerești Town Hall.

The "Olympic Day" cross took place on June 11, in Pitești, the forest of Trivale.

**In Bacău**, the commission directed its activity toward maintaining the rhythmic activity within the existent Olympic clubs. The main actions were: Olympic-themed competitions, projections of Olympic-themed video materials - provided by the

local branch, cultural-athletic actions, art exhibitions, etc. DVDs of the film, "100 years of Olympism" were made and distributed to all of the Olympic clubs, being projected mainly during form master classes. The competition "Who knows Olympism, wins!", the "Olympic Pentathlon," and the "Olympic Day" cross developed from the school edition, to a county edition.

The activities organized in the *Olympic Month* were: a play-doh modeling competition, participating the children from the "Lizuca" and "Crai Nou" kindergartens; a Bacău Olympic clubs mascot competition, organized at the "Ștefan cel Mare" N.C., the "N.V. Karpen" N.C., and the "Henri Coanda" College; a sports and Olympic-themed epigram and quatrain competition, at the Bacău "Constantin Platon" School; a sports-themed photography competition, at the Bacău "George Apostu" Art College.

The "Olympic Day" cross was organized in partnership with the City Hall and the County Direction for Youth and Sports. The premiere was opened by the Mayor, the action enjoying a great coverage by the media, the event being present on all local radio and television channels, local newspapers, and local news sites.

**In Bihor**, in May, there were the traditional volleyball competitions, participating students from other specializations.

In June, the "Olympic Day" cross was organized in the "I.C. Brătianu" Park, this event being well promoted in the local media. We have to mention the good collaboration with the CDSY, which provided extra awards to the cross winners, besides the ones offered by the branch.

The "Onisifor Ghibu" Olympic Club organized in March a volleyball competition, multiple teams from various counties being present. Handball competitions (male and female) were organized in April, within the "Sânmartin" Olympic Club, also soccer and wrestling competitions, with the participation of the children from the county.

In June, the Olympic Club "Budureasa" was founded, organizing at its inauguration a soccer competition, with the participation of the parish schools, as well as a cross on 5 age categories. The impact of these athletic events conducted in that area was positive, being very well received and very present in the media, being also stimulated by the awards offered by the branch. The "L.P.S Bihorul" Olympic Club organized for the first time a beach volleyball competition, with the participation of several teams from around the country.

**In Bistrița**, the athletic activities were conducted under the guidance of the Bistrița Năsăud County School Inspectorate, and of the branch, in compliance with the competition calendar of the NSHO. Several cultural-athletic activities took

place during the national phase of the Sports Theory Olympics. In May, "Europe Day" took place. Children from special schools also took part in this action. A track and field competition was organized for children in grades 3rd-4th, in collaboration with the City Sports Club.

At the beginning of June, the opening of the "Olympic Week" in Bistrița took place. A jury to judge the drawings for "The Olympic Games in a child's imagination" was organized and to judge the best literary creations for "A pen named fair play".

On June 3, in Lechința, the "Olympic Day" cross took place, over 300 children and young people being engaged, as well as the local government. After the cross, a group of female pupils from the Lechința School presented an artistic program. In the parish of Feldru there was an interactive chess competition, a demonstrative basketball game, as well as a rhythmic gymnastics performance, all being activities comprised in a project conducted by the school, within which other types of athletic activities also took place.

**In Brașov**, the "Winter Olympic Week" from Șirnea took place in the last week of January, comprising the Olympic ski ceremonial, ski and sleigh competition, as well as a nocturnal Olympic caravan. The competition "Do Re Mi in ski" took place, also the "Olympic School Pentathlon for the Third Millennium," having as motto "Defeat yourself!".

The "Olympic Day" cross took place on June 23, at Șirnea, together with the Brașov – Șirnea Cycling Marathon, at which 60 amateur cyclists participated: the youngest one was 10 years old, and the oldest, 30.

**In Brăila**, the "Olympic Day" cross took place on June 11, engaging over 300 participants: volunteers, athletes, cyclists, and persons involved in the organization. The organizers were the Brăila CDSY, and the ROA, and the partners - the Brăila City Hall and the Brăila CSI. The awards were provided by Piraeus Bank, the Brăila City Hall and the Brăila CDSY. On November 19, the "Athletic - Olympic" Cup for track and field Juniors III was organized together with the CDSY.

**In Bucharest**, sector 1, the activity consisted in the founding/re-founding of Olympic clubs in the country, and the organization of various Olympic-type activities. The Olympic clubs in the sector were given books, posters, and fliers with Olympic, school, touristic, sanitary themes. The competitions "The Olympic Games in a child's imagination", "A pen called fair play" and "Who knows Olympism, wins!" were organized (the winners participated in the City stage organized by the Olympic club from School no. 162, in May).

In February, the "Olympic Clubs Cup" took place. The pupils from the Olympic clubs of the branch

participated in the "Olympic Day" National Cross, on June 5.

**In Bucharest**, sector 2, there was in February the "Young People's Parliament" soccer cup, for high-school boys and girls, in partnership with the Sector Hall and the CDSY. Eighteen male teams and 12 female teams participated (approximately 300 people). The "Olympic Day" National Cross also took place.

**In Bucharest**, sector 4 - the main objective of the commission was to attract a large number of pupils to promote the values of Olympism.

The branch organized successfully the competitions "A pen called fair play" and "The Olympic Games in a child's imagination" for middle school and high school pupils. "Who knows Olympism, wins!" enjoyed a large participation (10 high schools). At the "Olympic Day" National Cross, the branch presented a very large number of pupils, the "Mihai Eminescu" N.C. standing out with 120 participants.

"Happy Birthday, Childhood!", an educational project conducted in the Children's Park, in May, counted a very large number of pupils, parents, and teachers. Roller skating, table tennis, basketball, and aerobics competitions were also organized. Primary school and middle school pupils from the sector school participated in the competitions, promoting the fair play.

**In Bucharest**, sector 5, the activity consisted in the founding/re-founding of Olympic clubs in the country, and the organization of various Olympic-type activities. There was an active preoccupation to engage a large number of pupils to practice athletic activities and propagate the school Olympism. The middle schools and the high schools were given books, posters, fliers with Olympic themes. The competition "A pen called fair play" took place - the sector stage, and the educational project "The Olympic Games". The "Olympic Day" National Cross also took place. The Olympic clubs have as main goal the promotion of Olympism through various methods.

In the second semester, the branch organized the following activities: in October, a round table at School 114 "Principesa Margareta" with the theme "Romanian Olympic Champions", with special guest the track and field Olympic champion Anișoara Cușmir Stanciu; in November, at the "Ion Barbu" Theoretical High School, a discussion took place, with the theme "The best choice is sport, not drugs". The drawing competition "Olympic Symbols" took place at School 139 "Mircea Sântimbreanu", in December.

**In Buzău**, the project "Olympic Month Buzău 2011" first edition, started with the opening festivity, on May 24. An Olympic ceremonial was organized, lighting the Olympic Torch at the Obelisk/ Crâng Park, and taking it to the "Romeo Iamandi" Sports Hall; the Romanian Hymn and the

Olympic Hymn were sung; the Olympic flag was raised; a moment of recollection took place as an homage to the Buzău sports personalities who had died; pigeons were set free; the athletes' and referees' oath was recited; the message of the branch manager and the ROA manager was read; the "Honorary Plaque of Buzău Sports and Olympism" was unraveled; the exhibition "Buzău Physical Education, Sports and Olympism" took place, followed by a ceremony comprising the lighting of the Olympic Flame, cultural-artistic moments, athletic demonstrations, and the ceremony awarding the Buzău Olympic personalities.

The art competition "The Olympic Games in a child's imagination", the county stage, had as participants pupils from grades 1-8. The following athletic activities took place: tennis, the "Open Tennis Cup" and "Olympism"; table tennis, the "Emilian Băcioiu-Viorel Filimon Cup"; handball, the "Constantin Vlad Cup", the "Vlase-Penu Covaciu Cup", and the "Olympism Cup"; volleyball, the "Cornel Chifu-Nicu Stoian Cup"; gymnastics and soccer, the "June 1 and Olympism Cup" and the "Olympism Cup" at the "Radu Vlădescu High School from the town of Pătârlagele; basketball, the "Olympism Cup" and the "Isfache Cup", cultural and athletic actions at the "Berca" kindergarten; judo, the "Mircea Frățică Cup"; cross, the "Olympism Cup" at the "Pârscov" School; rugby in 7, the "Olympism Cup". On June 23, the "Olympic Day" cross took place in Buzău. The main organizer was the Buzău branch, together with: the Buzău Town Hall, the Buzău CDSY, the Buzău County Track and Field Association.

**In Călărăși**, the activity of the commission was centered on organizing the activities: "The March Cross", at Oltenița, together with the Călărăși CDSY and CASY; the "Oltenița Days" - multi-sports festival, organized in April, in partnership with the Town Hall. The "Olympic Day" cross took place in two town in the county: Oltenița and Călărăși. The actions were present in the local media, before and after their ending. The County Chess Competition "Cupa Demolnay" for children and young people also took place. The soccer "Ethnic Cup" was organized in the Radovanu parish, in partnership with the Călărăși CASY. The mini-soccer "Child's Day Cup" also took place, with 450 participants. The Mayor of Oltenița was present at the premiere ceremony.

**In Constanța**, throughout the "Olympic Month" the following actions took place: at FPES Constanța, within the Olympic club, there was a discussion on the subject "Olympism - way of life", addressed to all the students, moderated by the branch manager. The Olympic culture competition, "Who knows Olympism, wins!" reunited 5 Olympic clubs that proved their knowledge of Olympism.

Eight Olympic clubs competed in the athletic competition "Olympic Clubs Relay". The "Olympic Day" cross covered a distance of 5.3 km, between the Sports Hall and the Aqua Magic Mamaia. The start was given by Mr. Ilie Floroiu, the manager of the C.S. Farul Constanța. Many runners from various counties participated: Galați, Brăila, Giurgiu, Bucharest. There were also participants from the rural environment: Topalu, Crucea, Grădina, Cumpăna, Limanu, Medgidia and Cernavodă. Piraeus Bank, the ROSC sponsor, offered 19 awards. Cycling and roller skates enthusiasts also participated.

**In Covasna**, in March, the "Peter Laszlo" Cup was organized - a track and field competition; in April, the "Olympic School Pentathlon for the Third Millennium" competition took place in Sf. Gheorghe, the finalists going in June to Șirnea; in May, during the town days, the traditional cross was organized, 4 km running on the highway, the "Gall Lajos Memorial". In June, the "Olympic Day" cross took place, opening a number of sports events. The opening ceremony was conducted by the Mayor and by Mr. Cristian Țopescu.

**In Dolj**, the drawing competition "The Olympic Games in a child's imagination" and the literature and sports journalism "A pen called fair play" were present in the media through the School Inspectorate, the County Direction for Sports and Youth, the County Association Sports for Everyone, and the ROA branch. The "School Olympic Pentathlon" - the county stage - was organized in the Sports Hall.

The "Olympic Day" cross (approximately 350 participants) took place on June 4, on the course Horse Race Track - Nicolae Romanescu Park, a course that became traditional, because here took place all of the editions since 1995; the event was sponsored by Piraeus Bank. The County Direction for Sports and Youth, the ROSC, in partnership with the Craiova City Hall, the Local Council, the County School Inspectorate, the Police Military Inspectorate, and the ROA branch, organized on April 10, the "GDF SUEZ Olympic Caravan". Athletes from Craiova professional sports clubs were invited to participate, integrating in the play of the participants. From the great female athletes, the following were present: Doina Melinte, Violeta Beclea, Otilia Bădescu, Natalia Andrei, Nuța Olaru, Niculina Lazarciuc. The activities took place at the sports base in the Craiova Youth Park, where over 1000 young people participated in the gymnastics, cross, handball, volleyball, basketball, table tennis, and tennis events.

**In Galați**, in February, in the hall of the Faculty of Physical Education and Sports of Galați, the Volleyball and Basketball University Championship took place. Representatives of the "Sporting Club Galați" Disabled Persons

Association also participated in the competition Alina Putanu performed a power lifting demonstration for the persons with a locomotor disability. She is the world vice-champion at this sport. The competition program also comprised table tennis competitions, surprise volleyball and basketball events for the second year students, and a Olympism-themed poster exhibition.

**The ROSC Olympic Culture and Education Commission** organized the following action in the country:

**In Alba**, a partnership agreement was signed with the School Inspectorate, through which the latter agrees to support the action of the branch of giving sports halls the names of several county and national sports figures. Also with the School Inspectorate, there was a decision to recognize and include the diplomas won during the ROA competitions in the merit commendations file. A partnership agreement was signed with the Alba CDSY, through which they must support financially the county chess and checkers competitions. Beginning with this year, the "Olympic Pentathlon" and "Olympic Triathlon" competitions were conducted also for the grades 5-7. Due to this fact, the number of the participating pupils was considerably larger. All of the actions of the branch were present in the local televisions, radios, and newspapers.

**In Arad**, the members of the propaganda commission printed posters specifying the athletic actions that were being developed, giving precise dates. In this sense, one can appreciate the activity of the assistant professors from the Olympic club of the "Aurel Vlaicu" University of Arad. Helping the commission were also the two previously mentioned institutions, the CSI and the CDSY, which supported the activity through banners and posters.

**In Argeş**, the Olympic-themed competitions conducted under the title "Who knows Olympism, wins!" were followed by discussions regarding the themes that were the object of the competition questionnaire.

**In Bacău**, the commission had a more restrained activity in this year, managing only to keep several Olympic-themed classes, and maintain a constant presence in the local radio and TV shows. The activities of the branch were present in the local newspapers, radios and televisions.

In this sense, we highlight the work of the daily newspapers "Ziarul de Bacău" and "Deşteptarea", as well as of the TV stations "1TV Bacău", "Realitatea Bacău", "Antena 1 Bacău" and "TV Bacău".

**In Bihor**, in January, Olympic-themed papers and essays were presented, the best three receiving awards. Also, in the promotion program for the Oradea University and the Faculty of Physical

Education and Sports, entitled "The Oradea University Caravan", the activity of the university Olympic club was included. This program was conducted throughout the whole second semester, visits being programmed to all existent high-schools in Bihor County, but also to several ones outside the county.

In May there was a new Olympic-themed essay competition for the students of the Faculty of Physical Education and Sports.

In June, there was a poetry and drawing competition, within which the Olympic themes were included. The best works were awarded.

**In Braşov**, the "Olympic Day" at Şirnea had over 300 participants. The artistic program was provided by the "Eftimos" and "Amadeus" ensembles, the Braşov Music High School orchestras, and the folkloric group "Sub cetina bradului". Here, the exhibition "The Olympic Games in a child's imagination" also took place, the county stage.

**In Brăila**, the magazine "Sportul brăilean" no. 2 was launched at the Hotel Sport of Brăila, the organizer being the Brăila CDSY, in partnership with the Brăila ROA branch. The publication was under the patronage of the Brăila ROA branch, and financed by the Brăila CDSY.

In November, the rugby "Young Hopes Cup" took place, in partnership with the Brăila CDSY and the Brăila Rugby Club.

**In Bucharest**, sector 1, discussions were organized within the Olympic clubs, regarding the cultivation of fair play, tolerance, and cooperation among the pupils.

On March 8, under the title "Equality of Chances", table tennis (mixed doubles) and chess competitions took place at a sector level. There was also participation at the discussion "Fight against violence in sports competitions".

Under the title "Promoting Olympism among Pupils", there was a meeting with the top athletes in the sector, at the branch.

During the *Olympic Month*, the sector 1 Romanian Olympic Academy branch organized the Olympic Festival of Sector 1, with the participation of pupils from 14 Olympic clubs. On "Child's Day" there were cultural-athletic activities under the title "Children of today, Olympians of tomorrow" (asphalt drawings, relays, rollerskating), organized by the Olympic club from the School 175, and the soccer "Daddy's Cup".

In sector 2 there was the general knowledge competition "Who knows Olympism, wins!" at School 30, for the middle school and high school pupils in the sector. Three teams participated in the City stage.

In sector 4, during the communication session "The History of the Olympic Mascots", the pupils and the teachers presented papers that draw attention and a provoked a real interest This method of exposure

was the "magnet" with which the members of the commission managed to attract a very large number of pupils from the sector 4 schools, and to make them interested in the Olympic Games.

Sector 5, through its cultural and athletic activities promoted Olympism and increased the level of Olympic knowledge among the pupils. Discussions were organized within the Olympic clubs, regarding the cultivation of fair play, tolerance, and cooperation among the pupils.

In January, at the School 146 "I.C. Duca", the chess championship "A Healthy Mind in A Healthy Body" took place, between middle schools and high schools.

In February, the competition "Who knows Olympism, wins!" for middle schools and high schools took place, at the "Principesa Margareta" School 144.

March started with a handball championship for the middle schools and the high schools in the sector, and with a meeting between the professional athletes, with the theme, "Fighting the verbal and non-verbal violence".

**In Buzău**, the secretary of the branch participated in the meetings organized by the County Commission against sports violence.

In May, a press conference took place, presenting to the media the action "Olympic Month, Buzău 2011", the whole Buzău media being present at the opening ceremony.

On June 23, right after the closing ceremony, Professor Nicolae Postolache, PhD., responsible for the ROA third commission, together with the manager and the secretary of the branch, were invited to the TV Buzău television channel, to conclude this action.

For a more ample promotion of the Olympic education and culture, the following were created: a Facebook page, a blog for the Buzău County physical education and sports teachers, a blog for the "Gladiatorii" Olympic club from School "Zoita", coordinating teacher Stoinoiu Jan.

In the future, there will be various Olympism materials posted on the website [www.televiziuneaalevilor.com](http://www.televiziuneaalevilor.com) by its county administrator, Dănuț Staicu, and Marian Ionașcu, the responsible for Buzău County. The Buzău Teachers' House edited the magazine "Școala Buzoiană", where one can find the article by the branch's volunteers - Ene Alina and Jipa Adriana Mădălina, entitled "Volunteer work in physical education and sports, in a rural environment".

**In Călărași** the cultural, educational and athletic activities "Poetry and Fair Play" were organized together with the County School Inspectorate. There was also a jury that judged the drawings for the county stage of the "The Olympic Games in a child's imagination" art competition, judging also

the works from the literature and sports journalism competition, "A pen called fair play".

**In Constanța**, the schools that had Olympic clubs organized the sports competition "The School Days". The university students organized in the school where they perform pedagogical practice athletic and cultural activities. After watching the tape "Genesis of Olympism" there were speed competitions "Who knows Olympism, wins!". Within the Olympic club from the "Ovidius" University, existing within the Faculty of Physical Education and Sports, there were the following activities: Olympic-themed student papers "Olympism, yesterday and today", within the course of PES History; the "Spring Cross"; the "Anniversary Cup", basketball, soccer, handball, and volleyball competitions, organized under the patronage of the ROA branch, with the motto "Fair play on the court and outside it." The relationship with the media was created through press conferences organized by the Constanța CDSY, and through direct contracts between the branch management and the respective institutions. The local radio stations reported in their sports shows the activity of the branch.

**In Covasna** there were kindergarten activities, the children exercising on a stadium for 25 minutes, under the guidance of a physical education teacher; after that they visited the "Szabo Kati" Sports Hall.

**In Dolj**, on May 26, in the amphitheater of the "Frații Buzești" N.C., took place the international action "Preventing school violence. The role played by the communities and by school in preventing violence." The action was organized by the Dolj County Center for Educational Resources and Assistance.

During the symposium, the "Fair play" thematic was defended, in English. At the initiative of the branch, an organization committee was constituted, to celebrate the "Craiova Fencing Centenary", in the last ten days of October. The event consisted in organizing a photography exhibition, printing 300 brochures with the results of the Craiova fencing team throughout the years, organizing a festivity, and a fencing competition for veterans.

**In Harghita**, in May, the delegation of the Hungarian county of Somogy, together with the CDSY management exchanged experience with the sports organizations in the twinned counties of Bacs-KisKun and Somogy from Hungary. The subjects of discussion were: sports, sports investments, Olympism, ways to work together for Sports Directions - the Olympic Academies branches - the educational institutions, and the Local Councils.

**In Iași**, in January and April, there were lectures and discussions with the members of the Olympic clubs, in regards to volunteer work and Olympic values. In May there were the county stages for the

literature and sports journalism competition "A pen called fair play" and the art competition "The Olympic Games in a child's imagination". In the second semester there was an exchange of experience between the members of the Olympic school clubs and the university ones, through lectures, on the following subjects: fighting violence in sports and in life, promoting a healthy lifestyle. Activities were conducted in the schools with Olympic clubs, during the School Days celebration (anniversary cups for table tennis, badminton, handball, soccer, cultural-artistic programs). At the literature and sports journalism competition, "A pen called fair play", the pupils Ioana Radu and Maria Cezara Lăcătușu positioned themselves in the first two places in the section Chronicle/Reportage.

**In Maramureș**, the commission members activated in schools and high schools, trying to implement sportiness, fair play, and to fight sports violence. In this sense, they collaborated with all of the decision makers to fight the violent events in sports. We have to mention that this year there were no special cases that would be against the sportive conduct.

**In Mehedinți**, the branch members participated in the meetings organized by the County Commission for action against violence in sports, and by the Center for Prevention, Assessment, and Counseling Against Drugs. The activity of the branch in the county has been presented in the media, promoting Olympism, trying to increase the knowledge of Olympic culture among people.

**In Mureș**, under the guidance of the commission responsible, prof. Alina Maria Chirilă, a meeting was organized, with all of the county middle school principals, to present the Olympic goals and actions comprised in the branch's activity project, as well as a meeting with the directors of the management councils of the Olympic clubs, and the "Târnăveni" Olympic club, to present the activity project, as well as to establish the directions of promotion of the volunteer activities among the pupils and the teachers. A large number of teachers and pupils was involved in all of the actions organized in the Olympic clubs. We are talking about the literature, and arts competitions, the participation in the two stages of the Pentathlon and in the "Olympic Day" cross. The actions were present in the media through the local radio station, from Tg. Mureș.

**In Neamț**, the number of sports books in the Olympic club from the Piatra Neamț "Gheorghe Cartianu" Technical College, was increased. Bibliographical materials were offered, helping the county teachers write their master's dissertations. Various examples from the history of the Olympic Games were presented to the participants in the inter-county Olympic-themed competitions, encouraging them to respect the fair play and tolerance principles, and to fight the use of doping

substances for enhancing the athletic performances. In most Olympic clubs informing actions were performed, in collaboration with the Sports Medicine Office and the Piatra Neamț Center for Prevention, Assessment, and Counseling Against Drugs.

The branch manager participated in the methods meeting of the sports high schools teachers, approaching the following aspects in his intervention: violence in sports, the role played by the coach-teacher in the education of the athlete pupils to respect the opponent and the other participants in the athletic events, as well as aspects envisaging the Olympic movement in society, debated at the 2009 Olympic Congress, in Copenhagen.

**In Olt**, the National Art Competition, "The Magic of Winter", an action from the MERYS National Extracurricular Activities calendar, took place in Slatina, in February, participating children from the counties of Timiș, Bistrița Năsăud, Satu Mare, Ilfov, Suceava, Neamț, Bistrița, Hunedoara, Argeș, Constanța, Dolj, Bucharest, and Olt.

The branch gave awards to the works that had an Olympic theme in the painting section, aiming to select them for the art competition "The Olympic Games in a child's imagination". Together with the CSI Olt, the following events were organized: the educational project "We play sports since we are little to grow big and strong", and the symposium "Sport, movement, health", participating children from Slatina primary schools and kindergartens. On this occasion, the regulations for the "Little Champion" Education Through Sport Program was revised. The sociological investigation "Art and sports as moving forces for the academic development" was conducted among pupils and parents.

Most of the works had ecological themes, but also sportive. Rudolf Kuttech, the coordinator of the Izbiceni Children's Club agreed to organize an exhibition with an Olympic theme, which was a good opportunity for the creation of an Olympic club.

**In Prahova**, in collaboration with the Antena 1 Ploiești TV station, and the CDSY, there were several shows that discussed the "Promotion of Olympism among pupils, fighting against violence in schools and in sports".

**In Satu Mare**, at the Beginning of January, there was a "Meeting of the Olympic clubs", at the branch.

In March, the branch multiplied and distributed in all the schools the program of the organized events on the occasion of the "Olympic Week". The Olympic corner was created, with the slogan, "You can participate also in the Olympic Games!" (spaces with an Olympic theme, book exhibitions, posters, sports badges) in 20 schools. The county

stage of the "Olympic Pentathlon" was organized (mix competition: athletic events, general knowledge test, artistic event), participating pupils from Satu Mare, Carei, Tășnad, Negrești Oaș. The Olympic and sportive culture competition "Olympic Relay" was organized, for grades 5-7.

**In Sălaj**, the Olympic clubs in the county organized competitions, "Who knows Olympism, wins!", competitions for various sports, where the team spirit, fair play, tolerance, and cooperation were cultivated. Olympic-themed articles were published in the local newspapers. The local television stage (from the city of Zalău) presented some parts of the events organized during the "Olympic Week". The events from the "Olympic Week" were conducted at the end of May, when the "Olympic Day" was also organized, at the "Pedagogic High School" of Zalău. The participants were invited from the Zalău Olympic clubs. The event had as motto: "Your victory, my friend, is also my victory!" The promotion of Olympism, of the fair play spirit and tolerance, was accomplished during the physical education lessons and during the athletic activities.

On the occasion of the preparation by the Sălaj CDSY and Sălaj CSI, throughout November, of the "Lyceum" Cup for basketball, handball, and volleyball, male and female, the Sălaj ROA continued the initiative regarding the organization in parallel of a supporters' competition, which had a lot of success among the participants throughout the two years since it started. The awards were offered by the Sălaj ROA, consisting in T-shirts and little flags. "Who knows Olympism, wins!" competitions were organized in every Olympic club. Olympic and athletic-themed videotapes were watched.

**In Suceava**, the university students participated in the students' scientific communication session from Galați, in June.

**In Teleorman**, the commission tried to encourage the pupils who had artistic and literary talents. In collaboration with the Roșiori de Vede Culture House, two thematic exhibitions were organized: "The Olympic Games in a child's imagination" and "The History of Olympic Posters".

**In Timiș**, materials related to Olympism were presented in various socio-cultural environments in the county, on the occasion of certain county and inter-county reunions. The collaboration with the Timiș Center for Prevention, Assessment, and Counseling Against Drugs continued, certain educational materials being presented in the Timiș schools. The Olympic-themed program "Pupils' Colloquium" and the lecture "Fighting against violence and drugs in school" were conducted at the SHS Banatul.

In the Timișoara and county schools and high schools, the Timiș CSI, in collaboration with the ROA branch, organized educational activities that

had as theme non-violence and fair play, as well as competitions, under the patronage of the Olympic clubs. It has become a tradition for the manager or the secretary of the branch to participate in the annual competition "Junior Cup" and to give a "Fair Play" trophy from the part of the Association to the most deserving contestant who had a remarkable behavior.

A contact was established with the Timișoara Radio and Television, to broadcast several educational shows with an Olympic thematic, and to promote the "Olympic Month" events in the local media.

The second edition of the Cultural-Athletic Festival from the "Opening of the Olympic Week" of 2011 had great success, both from an organizational and participatory point of view.

The action of education in the spirit of the Olympic ideal and of the motto "Defeat yourself" ended this year with the second edition of the program "Overweight" for female teenagers, conducted at the Timișoara "Bănățean" National College, and with the continuation of the branch's partnership with the Timiș branch of the National Anti-Drug Agency.

The following projects were put out for funding in 2012, at the Timiș County Council: "A pen called fair play", within the project "Junior Banat Sports" (the creation of pupils workshops, where Timișoara journalists and sports and culture figures were invited); "Fair play in sports and in life" for middle school and high school, which was developed as a Olympic-themed competition; "I want to be a champion", and a project for the kindergarten and primary school children from the Timișoara "Banatul" SHS, "The Olympic Games in a child's imagination".

**In Vaslui**, the Olympic education and culture commission distributed various materials on the occasion of the cross. We must emphasize the activity of the Vaslui and Bârlad Olympic clubs, where athletic and Olympic-themed competitions were organized. In all of the actions, they had as partners the County Commissions for Anti-Drug and actions against violence. The branch had also a very good relationship with the local government and media.

**In Vrancea**, the commission focused on showing athletic-themed films.

## RESULTS OF THE RESEARCH

After centralizing the data, one can see that there are counties in which the activity of the branch is highlighted by a good or very good organization of the events for promoting and conducting the Olympic education, but also counties in which the activity should be intensified. Thus, in the first eight positions, with the highest number of organized activities present in the media, are, in order: Bucharest, with 38 actions, followed by the



county of Buzău with 21 actions, Alba with 19 actions, Dolj with 17 actions, Bacău and Constanța each with 15 actions, Timiș with 12, and Sălaj with 10 actions.

At the other end of the spectrum, we find the counties of Vrancea, Prahova and Maramureș each with 1 action, and Harghita, Mehedinți, Suceava and Vaslui each with 2 actions. (Table 1)

**Table 1 the number of actions performed to promote and accomplish the Olympic education**

No.	COUNTY	No. of actions reported by the county branches of ROA, to the ROA and the ROSC	No. of actions of the Education and Olympic Culture Commission	Total No. of actions
1.	ALBA	12	7	19 3rd place
2.	ARAD	6	2	8
3.	ARGEȘ	4	2	6
4.	BACĂU	12	3	15 5th-6th place
5.	BIHOR	9	5	14
6.	BISTRITA	9		9
7.	BRAȘOV	4	3	7
8.	BRAILA	2	2	4
9.	BUCHAREST All sectors	24	14	38 1st place
10.	BUZAU	16	5	21 2nd place
11.	CALARAȘI	6	3	9
12.	CONSTANȚA	6	9	15 5th-6th place
13.	COVASNA	4		4
14.	DOLJ	12	5	17 4th place
15.	GALAȚI	7		7
16.	HARGHITA		2	2
17.	IAȘI		4	4
18.	MARAMUREȘ		1	1
19.	MEHEDINȚI		2	2
20.	MUREȘ		6	6
21.	NEAMȚ		4	4
22.	OLT		7	7
23.	PRAHOVA		1	1
24.	SATU MARE		4	4
25.	SĂLAJ		10	10 8th place
26.	SUCEAVA		2	2
27.	TELEORMAN		3	3
28.	TIMIȘ		12	12 7th place
29.	VASLUI		2	2
30.	VRANCEA		1	1

## CONCLUSIONS

At the end of this study, one can say that the hypotheses were confirmed as follows:

a) The 46 ROA territorial structures contributed to the mobilization and participation of an impressive number of young people in the main actions promoted by the ROSC through the ROA, which are **the literature competition, "A pen called fair play"; the painting competition "The Olympic**

**Games in a child's imagination"; the theoretical knowledge competition, "Who knows Olympism, wins!", and the Olympic Cross.**

b) The stimulation of the existing Olympic clubs and the founding of new ones had as primary effect the attraction of a large number of pupils to the clubs' activities, which proves that one of the major goals of this paper, which was to monitor the promotion of Olympism by the ROSC

and the ROA, through the Olympic clubs, was reached.

c) *Approximately 4000 pupils* participated in **the literature competition "A pen called fair play"**. Organized on three age categories, the children's works were judged by Romanian language teachers. They judged the depth, and maturity of the pupils' approaches of the theme of the competition (a fact described also by the local newspapers, and the local televisions).

d) Between 4000 and 6000 pupils participated in every edition of the painting competition, "The Olympic Games in a child's imagination".

e) **The competition "Who knows Olympism, wins!"** involved the schools designating a team of five pupils with a good and very good general knowledge. This implied the organization of school competitions to select the best pupils, and determining a large number of teachers (not necessarily of physical education) to get involved in the Olympic activity. This way, this action enjoyed a special interest from both pupils and teachers who believed until then that Olympism means just sports. The competition managed to create an atmosphere of communication and emulation, which proved that the goal of the action was reached.

f) **The olympic cross** gathered only in Bacău, for example, 400 pupils from the local schools and high schools, and not only. Considering all the previously mentioned data, we believe that this

research reached its major aim, to highlight the ways in which the promotion of the Olympic spirit was done, confirming the fact that Olympism is constituted of a system of values that can penetrate the younger minds, influencing or even changing the pupils' behavior, being able to set itself as a high value educational factor, if the actions to promote the Olympic spirit become a constant preoccupation for all of the involved parties: the teaching institutions, the School Inspectorates, the County Directions for Youth and Sports. We believe also that the ROSC, together with the ROA succeeded in changing the belief that Olympism is just sports, aiming to transform this initiative in a priority activity for the next years, even more as the 2016 Rio de Janeiro Olympic Games could constitute an important booster for our work.

#### REFERENCES

*Anshel M.H și colab, (1991) Qualitative validation of a model for coping with acute stress in sport. Journal of Sport Behavior (JSB), 14(4), S.U.A 1991.*

*Bainbridge, M., (1998) Outcome uncertainty in sporting competition: the Olympic games 1896-1998', Applied Economics Letters, Vol. 5, No. 3, 1998*

*Barney, R. K., (1998) The great transformation: Olympic victory ceremonies and the medal podium, Olympika, Vol. 7, 1998.*

*Buletin informativ COSR nr. 44/2011*

## STUDY REGARDING THE WAYS OF ORGANIZING THE PUPILS DURING LEARNING

Radu ABABEI

University „Vasile Alecsandri” of Bacău, Romania

#### Abstract

*The learning process is made of a set of processes associated with the practice and experience that lead to relatively permanent changes in a person's ability to respond. Physical education and sports becoming a daily preoccupation, and the positive appreciation it had throughout time was due to the complex content, which was marked, throughout history, by the particularities of various cultures and civilizations.*

*In order to verify the hypothesis, the study tried, through the observations that were made during the PE classes, to verify the effectiveness of the forms of organizations that were used, and to identify real solutions to eliminate or improve the organization mistakes.*

*The conclusions of this study must and can constitute a starting point for other future researches in the field of Physical Education in schools.*

**Key words:** organization, pupils, learning

#### INTRODUCTION

Learning is a critical part of our existence. What would people do if they would not be able to capitalize on the experiences and practices they are engaged in. They would not be able to read the

words on this paper, they would not be capable to type the words that are typed right now, and they would not be able to talk. In short, they would be simple creatures if forced to behave in a world equipped only with the habits it inherited.